

# Curriculum Vitae

## Professor Dirk Matten

### Personal Data

Date of Birth: July 13, 1965  
Sex: male  
Languages: German, English, French, Dutch, Spanish (basic)  
Citizenship: German

Contact details: Hewlett-Packard Chair in Corporate Social Responsibility  
Centre of Excellence in Responsible Business  
Schulich School of Business, Room N-214  
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### Degrees

2004 PhD in International Business [Dr. habil.] from Heinrich-Heine-University Düsseldorf, Germany [the "Habilitation"/"venia legendi" equals a second doctoral degree and is the formal qualification to become a university professor in German speaking countries]  
1997 PhD in Environmental Management [Dr. rer.pol. 'summa cum laude']  
from Heinrich-Heine-University Düsseldorf, Germany  
1989 MA in Management & Economics [Diplom-Kaufmann] from University of Essen, Germany

### Positions in Academia

2014 – present Associate Dean Academic, Schulich School of Business, York University  
2010 - present Co-Founder and Director (2010/11), Center of Excellence for Responsible Business, Schulich School of Business, York University, Toronto, Canada  
2007 - present Hewlett-Packard Chair in Corporate Social Responsibility, Tenured Full Professor, Schulich School of Business, York University, Toronto, Canada  
2004 - 2006 Chair in Corporate Social Responsibility and Business Ethics  
Director, Centre for Research into Sustainability (CRIS)  
Director, MSc in Sustainability and Management  
School of Management, Royal Holloway, University of London, UK  
2002 - 2004 Principal Research Fellow, International Centre for Corporate Social Responsibility, Nottingham University Business School, UK  
1999 - 2002 Lecturer [DAAD Fachlektor] in Business Ethics, European Business Management School, University of Wales Swansea, UK  
1991 - 1998 Lecturer [Wissenschaftlicher Mitarbeiter] at the Faculty of Business and Economics, Heinrich-Heine-University Düsseldorf, Centre for Operations Management and Corporate Environmental Management, Germany

### Visiting Positions in Academia

2014 Visiting Professor, The University of Sydney Business School, Australia  
2010 – present Visiting Professor, Sabancı University, Istanbul, Turkey  
2009 Visiting Professor, Indian Institute of Management Bangalore, India  
2007 - present Visiting Professor, School of Management, Royal Holloway, University of London, UK  
2004 - present Visiting Professor, International Centre for Corporate Social Responsibility, Nottingham University Business School  
2004 Visiting Scholar, Leonard N. Stern School of Business, New York University

## Positions in Industry

- 1999 Senior Consultant with NewMark&Partner, Consultants, Frankfurt a.M./Cologne (Main client: Deutsche Bank)
- 1989 - 1992 Self employed Consultant (Main client: Deutsche Babcock Energie- und Umwelttechnik AG, Oberhausen, Germany)

## PUBLICATIONS

### Books

1. A. Crane, **D. Matten**  
Business Ethics – Managing Corporate Citizenship and Sustainability in the Age of Globalization, 4<sup>th</sup> edition, Oxford (Oxford University Press) 2015, forthcoming
2. **D. Matten**, J. Moon (eds.)  
Corporate Citizenship, Vol 14 of the series: Corporate Governance in the New Global Economy, Cheltenham (Edward Elgar) 2013
3. A. Crane, **D. Matten**, L. Spence  
Corporate Social Responsibility: Readings and Cases in Global Context, 2<sup>nd</sup> edition, London (Routledge) 2013
4. R. Hahn, H. Janzen, **D. Matten** (eds.)  
Die gesellschaftliche Verantwortung des Unternehmens. Hintergründe, Schwerpunkte und Zukunftsperspektiven [The social responsibilities of business. Background, Core Issues and Future Perspectives], Stuttgart (Schäffer-Poeschel) 2012
5. A. Crane, **D. Matten** (eds.)  
New Directions in Business Ethics – Four Volume Set, SAGE Library in Business and Management, London (Sage) 2012
6. W. Visser, **D. Matten**, M. Pohl, N. Tolhurst (eds.)  
The A to Z of Corporate Social Responsibility - A Complete Reference Guide to Concepts, Codes and Organisations, 2<sup>nd</sup> edition, London (John Wiley), 2010
7. A. Crane, **D. Matten**  
Business Ethics – Managing Corporate Citizenship and Sustainability in the Age of Globalization, 3<sup>rd</sup> edition, Oxford (Oxford University Press) 2010
8. A. Crane, **D. Matten**, J. Moon  
Corporations and Citizenship, Cambridge (Cambridge University Press) 2008
9. A. Crane, A. McWilliams, **D. Matten**, J. Moon, D. Siegel (eds.)  
The Oxford Handbook of Corporate Social Responsibility, Oxford (Oxford University Press) 2008
10. A. Crane, **D. Matten**, L. Spence  
Corporate Social Responsibility: Readings and Cases in Global Context, London (Routledge) 2008
11. A. Crane, **D. Matten**  
Business Ethics – Managing Corporate Citizenship and Sustainability in the Age of Globalization, 2<sup>nd</sup> edition, Oxford (Oxford University Press) 2007
12. W. Visser, **D. Matten**, M. Pohl, N. Tolhurst (eds.)  
The A to Z of Corporate Social Responsibility - A Complete Reference Guide to Concepts, Codes and Organisations, London (John Wiley), 2007  
*Translations:*  
Korean (2008), Chinese (2012)
13. A. Crane, **D. Matten** (eds.)  
Corporate Social Responsibility – Three Volume Set, SAGE Library in Business and Management, London (Sage) 2007
14. A. Crane, **D. Matten**  
Business Ethics: A European Perspective – Managing Corporate Citizenship and Sustainability in the Age of Globalization, Oxford (Oxford University Press) 2004
15. M. Geppert, **D. Matten**, K. Williams (eds.)  
Challenges for European Management in a Global Context – Experiences from Britain and Germany, Basingstoke (Palgrave) 2002
16. **D. Matten**  
Management ökologischer Unternehmensrisiken - Zur Umsetzung von Sustainable Development in der reflexiven Moderne [Management of corporate environmental risks - Implementing sustainable development in a context of reflexive modernity], Stuttgart (Metzler-Poeschel) 1998

**Guest Edited Special Issues of Refereed Journals (\* = SSCI ranked journal)**

1. A.G. Scherer, G. Palazzo, **D. Matten** (eds.)\*  
The business firm as a political actor: A new theory of the firm for a globalized world, Business & Society, Vol. 53 (2014), No 2, 143-332
2. S. Brammer, G. Jackson, **D. Matten** (eds.)\*  
Corporate Social Responsibility and Institutional Theory: New Perspectives on Private Governance, Guest Edited Special Issue, Socio Economic Review, Vol. 10 (2012), No. 1, 3-214
3. W. Cragg, **D. Matten** (eds)\*  
Corporate Governance, Guest Edited Special Issue, Journal of Business Ethics, Vol. 102 (2011), Supplement 1, 1-87
4. A.G. Scherer, G. Palazzo, **D. Matten** (eds.)\*  
The Changing Role of Business in a Global Society - New Challenges and Responsibilities, Guest Edited Special Issue, Business Ethics Quarterly, Vol. 19 (2009), No. 3, 327-452  
**[This Special Issue is debated in five articles in Business Ethics Quarterly, Vol. 20, No. 2]**
5. M. Geppert, **D. Matten**, P. Walgenbach (eds.)\*  
Transnational Institution Building and the Multinational Corporation, Guest Edited Special Issue, Human Relations, Vol 59 (2006), No 11, 1451-1600
6. A. Crane, **D. Matten** (eds.)  
Stakeholder Democracy, Guest Edited Special Issue, Business Ethics: A European Review (2005), Vol 14, No 1, 6-75
7. **D. Matten** (ed)\*  
The Risk Society Thesis in Environmental Politics and Management - A Global Perspective, Guest Edited Special Issue, Journal of Risk Research, Vol 7 (2004), No 4, 371-460

**Articles in Refereed Journals (\* = SSCI ranked journal)**

1. A. Crane, G. Palazzo, L.J. Spence, **D. Matten**\*  
A reply to 'A response to Andrew Crane et al.'s article by Michael E. Porter and Mark R. Kramer', California Management Review, Vol. 56 (2014), No 2, 151-153
2. A. Crane, G. Palazzo, L.J. Spence, **D. Matten**\*  
Contesting the value of "Creating Shared Value", California Management Review, Vol. 56 (2014), No 2, 130-149
3. A.G. Scherer, G. Palazzo, **D. Matten**\*  
The business firm as a political actor: A new theory of the firm for a globalized world, Business & Society, Vol. 53 (2014), No 2, 143-156
4. K. Bondy, J. Moon, **D. Matten**\*  
An institution of corporate social responsibility (CSR) in multi-national companies (MNCs): form and implications, Journal of Business Ethics, Vol. 111 (2012), No. 2, 281-299
5. S. Brammer, G. Jackson, **D. Matten**\*  
Corporate Social Responsibility and Institutional Theory: New Perspectives on Private Governance, Socio Economic Review, Vol. 10 (2012), No. 1, 3-28
6. W. Cragg, **D. Matten**\*  
Ethics, Corporations, and Governance, Journal of Business Ethics, Vol. 102 (2011), Supplement 1, 1-4
7. J. Doh, B. Husted, **D. Matten**, M. Santoro\*  
Ahoy There! : Toward Greater Congruence and Synergy Between International Business and Business Ethics Theory and Research, Business Ethics Quarterly, Vol. 20 (2010), No. 3, 481-502
8. B. Eberlein, **D. Matten**\*  
Business responses to climate change regulation in Canada and Germany – Lessons for MNCs from Emerging Economies, Journal of Business Ethics, Vol. 86 (2009), Supplement 2, 241-255
9. **D. Matten**\*  
'It's the politics, stupid!' – Reflections on the role of business in contemporary non-fiction, Business & Society, Vol. 48 (2009), No 4, 565-576
10. A.G. Scherer, G. Palazzo, **D. Matten**\*  
The Changing Role of Business in a Global Society: New Challenges and Responsibilities, Business Ethics Quarterly, Vol. 19 (2009), No. 3, 327-347

11. L. Preuss, A. Haunschild, **D. Matten\***  
The rise of CSR: Implications for HRM and employee representation,  
International Journal of Human Resource Management, Vol 20 (2009), No 4, 975-995
12. J.N. Muthuri, **D. Matten**, J. Moon\*  
Employee volunteering and social capital: contributions to corporate social responsibility,  
British Journal of Management, Vol. 20 (2009), No 1, 75-89
13. A. Crane, **D. Matten**, J. Moon\*  
Ecological Citizenship and the Corporation: Politicizing the New Corporate Environmentalism,  
Organization & Environment, Vol 21 (2008), No 4, 371-389
14. **D. Matten**, J. Moon\*  
"Implicit" and "Explicit" CSR - A conceptual framework for a comparative understanding of corporate social responsibility, Academy of Management Review, Vol. 33 (2008), No 2, 404-424  
**[most cited paper published in 2008 in Academy of Management Review ]**  
*Reprinted in:*
  - W. Cragg, M.S. Schwartz, D. Weitzner (Eds.), Corporate Social Responsibility Vol III, Aldershot (Ashgate) 2009
  - J.-P. Gond, J. Moon (Eds.), Corporate Social Responsibility Vol III, London (Routledge) 2011
  - A. Hoffman, S. Georg (Eds.), Business and the Natural Environment Vol II, London (Routledge) 2012
15. K. Bondy, **D. Matten**, J. Moon\*  
MNC Codes of Conduct: CSR or Corporate Governance?  
Corporate Governance – An International Review, Vol 16 (2008), No 4, 294-311
16. **D. Matten**, G. Palazzo  
Unternehmensethik als Gegenstand betriebswirtschaftlicher Forschung und Lehre – Eine Bestandsaufnahme aus internationaler Perspektive [Business ethics in management research and education – state of the art from an international perspective], Zeitschrift für Betriebswirtschaftliche Forschung, Vol. 58 (2008), No. 8, 50-71 (Sonderheft/Special Issue)
17. A. Crane, **D. Matten**  
Fear and loathing in the JCC: unleashing the monster of 'New Corporate Citizenship Theory' to confront category crisis, in: Journal of Corporate Citizenship, No. 29 (2008), 21-24
18. A. Crane, **D. Matten\***  
Incorporating the corporation in citizenship: A response to Norman and Néron, in:  
Business Ethics Quarterly, Vol. 18 (2008), No. 1, 27-33
19. M. Geppert, **D. Matten**, P. Walgenbach\*  
Transnational Institution Building and the Multinational Corporation – An Emerging Field of Research,  
Human Relations, Vol 59 (2006), No 11, 1451-1465
20. L. Preuss, A. Haunschild, **D. Matten**  
Trade unions and CSR: A European research agenda, Journal of Public Affairs, Vol 6 (2006), No 3-4, 256-268
21. J. Moon, A. Crane, **D. Matten**  
Corporate power and responsibility – A citizenship perspective,  
Revue de l'Organisation Responsable, Vol 1 (2006), No 1, 82-92  
*Reprinted in:*
  - T. Beschoner, A. Brink, O. Schumann (Eds): Unternehmensethik. Forschungsperspektiven zur Verhältnisbestimmung von Unternehmen und Gesellschaft [Business ethics – research perspectives on the relation between business and society], Marburg (Metropolis) 2008, 125-150
  - J. Conill, C. Lüthge, T. Schönwälder-Kuntze (Eds.): Corporate Citizenship, Contractarianism and Ethical Theory: On Philosophical Foundations of Business Ethics, Aldershot (Ashgate) 2008, 9-27
  - H. Backhaus-Maul, C. Biedermann, S. Nährlich, J. Polterauer (Eds): Corporate Citizenship in Deutschland. Bestandsaufnahmen, Analysen und Perspektiven [Corporate Citizenship in Germany. State-of-the-Art, Analysis, Perspectives], Wiesbaden (Verlag für Sozialwissenschaft) 2008, 45-67
22. M. Geppert, **D. Matten\***  
Institutional Influences on Manufacturing Organization in Multinational Corporations: The 'Cherry-picking' Approach, in: Organization Studies, Vol 27 (2006), No 4, 491-515

23. A. Crane, **D. Matten\***  
Corporate Citizenship: Missing the Point or Missing the Boat? – A Response to van Oosterhout, in: Academy of Management Review, Vol 30 (2005), No 3, 681-684
24. **D. Matten**, A. Crane\*  
Corporate Citizenship: Toward An Extended Theoretical Conceptualization, in: Academy of Management Review, Vol 30 (2005), No 1, 166-179  
*Reprinted in:*
  - A. Crane, D. Matten (Eds.), Corporate Social Responsibility – Three Volume Set, SAGE Library in Business and Management, London (Sage) 2007, Vol 1, 140-156
  - A. Hoffman, S. Georg (Eds.), Business and the Natural Environment Vol I, London (Routledge) 2012
25. **D. Matten**, A. Crane  
What is Stakeholder Democracy? Perspectives and Issues, in: Business Ethics: A European Review, Vol 14 (2005), No 1, 6-13
26. J. Moon, A. Crane, **D. Matten\***  
Can corporations be citizens? Corporate Citizenship as a metaphor for business participation in society, in: Business Ethics Quarterly, Vol 15 (2005), No 3, 427-451  
*Reprinted in:*
  - W. Hudson, S. Slaughter (Eds.): Globalization and citizenship: The transnational challenge, London (Routledge) 2007, 150-171
27. **D. Matten**, J. Moon\*  
Corporate Social Responsibility Education in Europe, in: Journal of Business Ethics, Vol 54 (2004), No 4, 323-337
28. A. Crane, **D. Matten\***  
Questioning the Domain of the Business Ethics Curriculum, in: Journal of Business Ethics, Vol 54 (2004), No 4, 357-369
29. K. Bondy, **D. Matten**, J. Moon  
The Adoption of Voluntary Codes of Conduct in MNCs - A Three Countries Comparative Study, in: Business and Society Review, Vol 109 (2004), No 4, 449-477
30. M. Geppert, **D. Matten**, P. Schmidt\*  
Der Beitrag institutionalistischer Ansätze für die Theorie der multinationalen Unternehmung - National business systems, transnationale soziale Räume und Globalisierung [The contribution of institutional thinking for a theory of the multinational corporation – national business systems, transnational social spaces and globalization], Berliner Journal für Soziologie, Vol 14 (2004), No 3, 379-397
31. A. Crane, **D. Matten**, J. Moon\*  
Stakeholder as Citizens? Rethinking Rights, Participation and Democracy, in: Journal of Business Ethics, Vol 53 (2004), No 1-2, 107-122
32. **D. Matten**, M. Geppert  
Work Systems in Heavy Engineering: The Role of National Culture and National Institutions in Multinational Corporations, in: Journal of International Management, Vol 10 (2004), No 2, 177-198
33. **D. Matten\***  
The Risk Society thesis in environmental politics and management - A global perspective, in: Journal of Risk Research, Vol 7 (2004), No 4, 371-376
34. **D. Matten\***  
The Impact of the Risk Society Thesis on Environmental Politics and Management in a Globalizing Economy - Principles, Proficiency, Perspectives, in: Journal of Risk Research, Vol 7 (2004), No 4, 377-398
35. M. Geppert, K. Williams, **D. Matten\***  
The Social Construction of Contextual Rationalities in MNCs: An Anglo-German Comparison of Subsidiary Choice, in Journal of Management Studies, Vol 40 (2003), No. 3, 617-641
36. M. Geppert, **D. Matten**, K. Williams\*  
Change Management in MNCs: How Global Convergence Intertwines with National Diversities, Human Relations, Vol 56 (2003), No 7, 807-838
37. **D. Matten**, A. Crane, W. Chapple\*  
Behind the Mask: Revealing the True Face of Corporate Citizenship, in Journal of Business Ethics, Vol. 45 (2003), No. 1-2, 109-120

38. **D. Matten**  
Symbolic Politics in Environmental Regulation: Corporate Strategic Responses, in:  
Business Strategy and the Environment, Vol. 12 (2003), No 1, 26-37
39. **D. Matten**, M. Geppert  
La gestione strategica nelle multinazionali: La cultura e le istituzioni nazionali nel processo di  
globalizzazione [Strategic management in multinationals: national cultures and institutions in the  
globalization process], in: Studi Organizzativi, Vol 3 (2002), 39-70
40. **D. Matten**  
Umweltmanagement und Globalisierung – Konzeptionelle Überlegungen aus betriebswirtschaftlicher  
Sicht [Corporate Environmental Management and Globalization – A conceptual framework], in: ZfB  
Zeitschrift für Betriebswirtschaft, Vol. 72 (2002), 155-163
41. **D. Matten**  
Umweltmanagement und Globalisierung aus betriebswirtschaftlicher Perspektive [Corporate  
Environmental Management and Globalization - a Business Perspective], in:  
Zeitschrift für Angewandte Umweltforschung, Vol. 14 (2002), 144-165
42. **D. Matten**, G.R.Wagner  
Zur institutionenökonomischen Fundierung der Betriebswirtschaftlichen Umweltökonomie [New  
Institutional Economics as a conceptual framework for corporate environmental management], in: ZfU  
Zeitschrift für Umweltpolitik & Umweltrecht, Vol. 22 (1999), No 4, 471-506
43. **D. Matten**  
Sustainable Development aus betriebswirtschaftlicher Sicht - Hintergründe, Abgrenzungen,  
Perspektiven [Sustainable Development from a business perspective - Background, Boundaries,  
Perspectives], in: ZfB Zeitschrift für Betriebswirtschaft, Vol. 68 (1998), No. 1, 1-23
44. **D. Matten**  
Enforcing Sustainable Development by Legislation: Entrepreneurial Consequences of the New German  
Waste Management Act, in: Sustainable Development, Vol. 4 (1996), 130-137
45. **D. Matten**  
Environmental Risk Management in Commercial Enterprises, in:  
The Geneva Papers on Risk and Insurance, Vol. 21 (1996), Nr. 80, 360-382
46. **D. Matten**  
Strategy follows Structure: Environmental Risk Management in Commercial Enterprises, in:  
Business Strategy and the Environment, Vol. 4 (1995), No. 3, 107-116
47. G.R.Wagner, **D. Matten**  
Betriebswirtschaftliche Konsequenzen des Kreislaufwirtschaftsgesetzes [Managerial implications of the  
new German waste management act], in: ZAU Zeitschrift für angewandte Umweltforschung, Vol. 8  
(1995), 45-57
48. G.R.Wagner, **D. Matten**  
Die unternehmerische Bedeutung des Kreislaufwirtschaftsgesetzes [Entrepreneurial consequences of  
the new German waste management act], in: WiSt Wirtschaftswissenschaftliches Studium, Vol. 24  
(1995), 578-583
49. G.R.Wagner, **D. Matten**  
Die Erstellung innovativer technischer Großsysteme im Spannungsfeld ökonomischer und ökologischer  
Risiken - diskutiert am Fall Transrapid [Economic and environmental risks of large technical systems -  
discussed at the case of the magnetic levitated train 'Transrapid'], in: DBW Die Betriebswirtschaft, Vol.  
52 (1992), 359-383 (*this paper was followed by a special dialogue section with commenting papers from  
three senior scholars in the field*)

#### Chapters in Books

1. **D. Matten**, J. Moon  
Corporate Citizenship: Introducing Business as an actor in political governance, in: D. Matten, J. Moon  
(eds.), Corporate Citizenship, Vol 14 of the series: Corporate Governance in the New Global Economy,  
Cheltenham (Edward Elgar) 2013, xiii-xxvi
2. A. Crane, J. Moon, **D. Matten**  
Citizenship, identity and the corporation: exploring new avenues of political mediation, in: K.S.  
Helgesson, U. Mörth (Eds), The Political Role of Corporate Citizens. An Interdisciplinary Approach.  
Basingstoke (Palgrave Macmillan) 2013, 41-64

3. **D. Matten**, H. Janzen, R. Hahn  
Die gesellschaftliche Verantwortung des Unternehmens - Einführung [The social responsibilities of business - Introduction], in: R. Hahn, H. Janzen, D. Matten (eds.), Die gesellschaftliche Verantwortung des Unternehmens. Hintergründe, Schwerpunkte und Zukunftsperspektiven [The social responsibilities of business. Background, Core Issues and Future Perspectives], Stuttgart (Schäffer-Poeschel) 2012, 1-17
4. **D. Matten**, A. Crane, J. Moon  
Corporate Governance Towards Sustainability – A Critical Appraisal from a Citizenship Perspective, in: R. Hahn, H. Janzen, D. Matten (eds.), Die gesellschaftliche Verantwortung des Unternehmens. Hintergründe, Schwerpunkte und Zukunftsperspektiven [The social responsibilities of business. Background, Core Issues and Future Perspectives], Stuttgart (Schäffer-Poeschel) 2012, 179-198
5. J. Moon, A. Crane, **D. Matten**  
Corporations and Citizenship in New Institutions of Global Governance in: Crouch, C.; Maclean, C. (Eds.) The Responsible Corporation in a Global Economy, Oxford (Oxford University Press) 2011, 203-224
6. K. Bondy, **D. Matten**  
The relevance of the natural environment for corporate social responsibility research, in: Hoffman, A.; Bansal, P. (Eds.) The Oxford Handbook of Business and the Environment, Oxford (Oxford University Press) 2011, 519-536
7. A. Crane, **D. Matten**, J. Moon  
The Emergence of Corporate Citizenship: Historical Development and Alternative Perspectives, in: Scherer, A.; Palazzo, G. (Eds.) Handbook of Research on Global Corporate Citizenship, Cheltenham (Edward Elgar) 2008, 25-49  
*Reprinted in:*
  - H. Backhaus-Maul, C. Biedermann, S. Nährlich, J. Polterauer (Eds): Corporate Citizenship in Deutschland. Bestandsaufnahmen, Analysen und Perspektiven, 2nd Edition [Corporate Citizenship in Germany. State-of-the-Art, Analysis, Perspectives], Wiesbaden (Verlag für Sozialwissenschaft) 2009, 64-91
8. A. Crane, A. McWilliams, **D. Matten**, J. Moon, D. Siegel  
Introduction, in: Crane, A.; McWilliams, A.; Matten, D.; Moon, J.; Siegel, D. (Eds.): The Oxford Handbook of Corporate Social Responsibility, Oxford (Oxford University Press) 2008, 3-15
9. A. Crane, A. McWilliams, **D. Matten**, J. Moon, D. Siegel  
Conclusion, in: Crane, A.; McWilliams, A.; Matten, D.; Moon, J.; Siegel, D. (Eds.): The Oxford Handbook of Corporate Social Responsibility, Oxford (Oxford University Press) 2008, 568-575
10. A. Haunschild; **D. Matten**; L. Preuss  
Corporate Social Responsibility in Europe – What Role for Organized Labour?, in: Smith, C.; McSweeney, B.; Fitzgerald, R. (Eds.): Remaking Management – Between Global and Local, Cambridge (Cambridge University Press) 2008, 404-427
11. **D. Matten**  
Core Term: Business ethics (52-59, with A. Crane); Key Terms: Regulation (385-388), Research (392-396, with W. Visser), Risk Management (403-405); Definition Terms: Animal welfare (18-19), Digital divide (157), Downsizing (163), Drug and alcohol testing (163-164), EU Green and White Papers on Corporate Social Responsibility (203), European Alliance on CSR (209-210), Legal compliance (310-311), Maquiladoras Standards of Conduct (319), Telecommunications sector (456-458), Values (487), World Trade Organization (500-501),  
in: Visser, W.; Matten, D.; Pohl, M.; Tolhurst, N. (Eds.): The A to Z of Corporate Social Responsibility - A Complete Reference Guide to Concepts, Codes and Organisations, London (John Wiley), 2007 (2<sup>nd</sup> edition: 2010)
12. A. Crane, **D. Matten**  
Corporate Social Responsibility as a Field of Scholarship, in: Crane, A.; Matten, D. (Eds.) Corporate Social Responsibility – Three Volume Set, SAGE Library in Business and Management, London (Sage) 2007, Vol. 1, xvii-xxx
13. **D. Matten**, A. Crane, J. Moon (**indexed in the SSCI**)  
Corporate responsibility for innovation – A citizenship framework, in: Hanekamp, G. (Ed.): Business Ethics of Innovation, Berlin (Springer) 2007, 63-87

14. **D. Matten**  
Why do companies engage in Corporate Social Responsibility? Background, reasons and basic concepts, in: Henningfeld, J.; Pohl, M.; Tolhurst, N. (Eds.): The ICCA Handbook of CSR, London (John Wiley) 2006, 3-46
15. M. Geppert, **D. Matten**  
Der Beitrag des europäischen und amerikanischen Institutionalismus' für die Theorie der multinationalen Unternehmung - 'National Business Systems', 'Transnational Social Space' und Globalisierung [The contribution of institutional thinking for a theory of the multinational corporation – national business systems, transnational social spaces and globalization], in: Mense-Peterman, U.; Wagner, G. (Eds.): Transnationale Konzerne als neuer Organisationstyp, Opladen (VS Verlag) 2006, 85-120
16. K. Bondy, **D. Matten**, J. Moon  
Codes of conduct as a tool for sustainable governance in multinational corporations, in: Benn, S.; Dunphy, D. (Eds.): Corporate governance and sustainability – Challenges for theory and practice, London (Routledge) 2006, 165-186  
*Reprinted in:*
  - A. Crane, D. Matten, L. Spence, Corporate Social Responsibility in Global Context, London (Routledge) 2008, 432-455
17. A. Haunschild, **D. Matten**, L. Preuss  
CSR and the internationalisation of employment relations: The case of a German car manufacturer', in: Eurocadres (ed.) A curriculum for responsible European management (REM), Brussels (Eurocadres) 2006, 29-35 [[http://www.eurocadres.org/en/areas\\_of\\_action/responsible\\_european\\_management/publications\\_and\\_material/publications/a\\_curriculum\\_for\\_responsible\\_european\\_management](http://www.eurocadres.org/en/areas_of_action/responsible_european_management/publications_and_material/publications/a_curriculum_for_responsible_european_management)].
18. **D. Matten**, J. Moon  
A conceptual framework for understanding CSR in Europe, in: Habisch, A.; Jonker, J.; Wegner, M.; Schmidpeter, R. (Eds.): CSR across Europe, Berlin (Springer) 2004, 339-360  
*Reprinted in:*
  - W. Zimmerli, K. Richter, M. Holzinger (Eds.): Corporate ethics and corporate governance, Berlin (Springer) 2007, 179-199
  - A. Crane, D. Matten (Eds.), Corporate Social Responsibility – Three Volume Set, SAGE Library in Business and Management, London (Sage) 2007, Vol 3, 143-160
19. **D. Matten**  
Against today's fashion...- Experiences from the 'review front', in: Marschan-Piekkari, R.; Welch, C. (Eds.): Handbook of Qualitative Research Methods for International Business, Cheltenham (Edward Elgar) 2004, 461-463
20. M. Geppert, **D. Matten**, K. Williams  
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6. **D. Matten**  
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7. **D. Matten**  
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1. **D. Matten**, Impakt Consulting  
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2. K. Bondy, **D. Matten**, J. Moon  
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3. **D. Matten**, M. Pincham  
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4. **D. Matten**, J. Moon  
'Implicit' and 'Explicit' CSR: A conceptual framework for understanding CSR in Europe, Research Paper Series of ICCSR 29-2004
5. A. Crane, **D. Matten**  
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6. J. Moon, A. Crane, **D. Matten**  
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10. M. Geppert, K. Williams, **D. Matten**  
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1. **D. Matten** (invited)  
From integration to innovation – new ways to manage sustainability, Keynote, Abu Dhabi Sustainability Week, Abu Dhabi - January 2014
2. **D. Matten** (invited)  
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3. A. Crane, **D. Matten**, G. Palazzo, L. Spence  
Contesting the value of the 'Shared Value' Concept, 24<sup>th</sup> International Association of Business and Society Conference (IABS), Portland/OR, June 2013
4. A. Crane, **D. Matten**, G. Palazzo, L. Spence (invited)  
Contesting the value of the 'Shared Value' Concept, Sustainability in a Scandinavian Context Conference, Copenhagen Business School, June 2013
5. S. Buchanan, **D. Matten**  
Why do companies engage in global governance? A multilevel institutional framework, JMS Paper Development Workshop, Copenhagen Business School, May 2013
6. **D. Matten** (invited)  
The embrace of institutional theory by CSR scholarship: The kiss of death or happy-ever-after? Transatlantic Doctoral Academy (TADA), University of Toronto, February 2013

7. **D. Matten** (invited)  
Building a New Institutional Infrastructure for CSR, Plenary Panelist, 5<sup>th</sup> International Conference on Corporate Social Responsibility, Humboldt-University Berlin, October 2012
8. S. Buchanan, **D. Matten**  
Agency and institutions at the global level: An institutional conceptualization of the political role of multinational corporations, 28<sup>th</sup> EGOS Colloquium, Helsinki, July 2012
9. **D. Matten** (invited)  
International indigenous relations: The political role of the private business firm, Canadian Council for Aboriginal Business - Annual Conference, Toronto, April 2012
10. What Has the Occupy Movement Told Us About The Prospects for Business and Social Innovation in Canada?, AIESEC Conference, Toronto, March 2012
11. **D. Matten** (invited)  
Transdisciplinary research in corporate sustainability: scholarly myth meets empirical demand  
Leuphana Sustainability Summit, Leuphana University, Lüneburg, Germany, March 2012
12. **D. Matten** (invited)  
From integration to innovation – the decade ahead in CSR, Opening Keynote, Australian Centre for CSR 5th Annual Conference, Melbourne - February 2012
13. **D. Matten** (invited)  
CSR, Ethics etc. – Why we need a new theory of the firm, 73. Jahrestagung des Verbandes der Hochschullehrer für Betriebswirtschaft e.V., Kaiserslautern, Germany, June 2011
14. **D. Matten** (invited)  
Corporate Citizenship – The private firm as a political actor, Canadian Business Ethics Network (CBERN) Annual Meeting 2011, Halifax, May 2011
15. **D. Matten** (invited)  
Corporate Social Responsibility in India, Transatlantic Business Ethics Conference (TABEC), Toronto, October 2010
16. **D. Matten** (invited)  
The political dimension of private corporations, The Role of Business in Global Governance, Concluding Workshop funded by DFG (German Research Foundation), Darmstadt, Germany, September 2010
17. **D. Matten** (invited)  
Implicit and Explicit CSR, Corporate Responsibility in a Global Economy – Industries, Issues and Nation States, George Washington University, Washington D.C., September 2010
18. **D. Matten**  
Business ethics for 'barbarians', Academy of Management Conference, August 2010, Montreal
19. **D. Matten**  
Corporations and Citizenship in New Institutions of Global Governance, 1. Congreso Argentino de Gobernancia en las Organizaciones, UCEMA, Buenos Aires, June 2010
20. **D. Matten** (invited)  
People governance and corporate citizenship, European People Governance Conference, EPEGON Foundation, Brussels, September 2009
21. **D. Matten**  
The political nature of the corporation - or: Why management studies is ready for a second 'Enrongate', SASE (Society for the Advancement of Socio-Economics) Conference, Paris, July 2009
22. **D. Matten** (invited)  
Case Studies of Sustainable Universities, AACSB Sustainability Conference, July 2008, Salt Lake City
23. **D. Matten**, A. Crane, J. Moon  
Corporations as governments, International Society for Business, Economics and Ethics, July 2008, Cape Town
24. **D. Matten** (invited)  
CSR and Economic Development: is CSR Really a Priority, or Even Relevant?, Being Globally Responsible Conference 2008, June 2008, Shanghai
25. **D. Matten** (invited)  
Which CSR concepts and models could be of relevance to China today?, EUCCC-CEIBS Conference 'Responsible Competitiveness in China through CSR: from the concept to implementation', June 2008, Shanghai
26. **D. Matten** (invited)  
Germany and Europe: Meeting the ecological challenge! What is next on the sustainability agenda? – A response to Bachmann, DAAD Alumni Conference, May 2008, Montreal

27. **D. Matten** (invited)  
'Implicit' and 'Explicit' CSR: Different means to the same end?, 3<sup>rd</sup> International CLPE Workshop, Osgoode Hall Law School, April 2008, Toronto
28. **D. Matten**, J. Moon, A. Crane  
Corporations and the Re-Configuration of Global Citizenship, Annual Conference of the European Academy of Business in Society, September 2007, Barcelona
29. J.-P. Gond, **D. Matten**  
Capturing the corporation-society interface: toward a pluralistic view of CSR, Academy of Management Conference, August 2007, Philadelphia
30. **D. Matten** (invited)  
A US-Europe comparative perspective on CSR, The Global Bentley Business Ethics Symposium, June 2007, Universidad Pontificia Comillas (ICADE), Madrid
31. **D. Matten** (invited)  
Shifting Modes of Business Responsibility in Europe, plenary keynote, Marie Curie Conference Series 'The potential of Corporate Social Responsibility (CSR) to support the implementation of the EU Sustainability Strategy', June 2007, Fondazione Eni Enrico Mattei, Milan
32. **D. Matten**, G. Palazzo (invited)  
Unternehmensethik in Praxis, Forschung und Lehre - Status quo und zukünftige Perspektiven im internationalen Raum [Business ethics in research, industry and teaching – state of the art and future perspectives at the international level], Workshop 'Unternehmensethik und Betriebswirtschaftslehre' [Epistemology Division of the German Association of University Professor of Business, workshop on 'Business Ethics and Management'], March 2007, Ludwig-Maximilians University, Munich, Germany
33. **D. Matten** (invited)  
'Implicit' And 'Explicit' CSR: A Conceptual Framework For A Comparative Understanding Of Corporate Social Responsibility, An Exploratory Workshop on Research in Corporate Social Responsibility, January 2007, Yale University, New Haven
34. A. Crane, **D. Matten**, J. Moon  
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35. L. Preuss, A. Haunschild, **D. Matten**  
Organised labour and corporate social responsibility: union positions and strategies from across Europe, Herbsttagung der Kommission „Personal“ im Verband der Hochschullehrer für Betriebswirtschaft e.V., September 2006, Essen, Germany
36. A. Crane, **D. Matten**, J. Moon  
Redefining Corporate Responsibilities Through Ecological Citizenship, Academy of Management Conference, August 2006, Atlanta
37. A. Crane, **D. Matten**, J. Moon  
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38. **D. Matten**  
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39. **D. Matten**, M. Pincham  
Consumer-oriented offers of CSR information in the UK, Expert Workshop 'Consumer-oriented offers of CSR information in the EU', June 2006, Hannover, Germany
40. **D. Matten** (invited)  
Writing for scholarly publication, PhD Workshop for researchers in CSR and sustainable business, May 2006, University of Leuven, Belgium
41. **D. Matten**, D. Tura (invited)  
Turkish delight or Russian roulette? BP's struggle for sustainability in the Baku-Tbilisi-Ceyhan pipeline project, The Global Bentley Business Ethics Symposium, May 2006, Bentley College, Waltham/Mass.
42. **D. Matten** (invited)  
The 'English Patient', the Chinese Takeaway and a French Kiss - Some Recent Lessons from Mergers and Acquisitions in the British Car Industry in the Midlands, Corporate Accountability and Short-Term Influences in the Capital Markets: Examining Similarities and Differences in the U.S. and the U.K., April 2006, Chicago

43. A. Crane, **D. Matten**, J. Moon (invited)  
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44. A. Crane, **D. Matten** (invited)  
Corporations and Citizenship: New Perspectives on Corporate Power and Responsibility, Business Ethics, Social Integration and Corporate Citizenship, April 2006, Universidad Internacional Menéndez Pelayo, Valencia, Spain
45. A. Crane, **D. Matten**, J. Moon  
Corporations and Citizenship: New Perspectives on Corporate Power and Responsibility, 2006 International Association of Business and Society Conference (IABS), March 2006, Merida, Mexico
46. J. Muthuri, W. Chapple, J. Moon, **D. Matten**,  
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47. **D. Matten** (invited)  
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48. **D. Matten**, J. Moon (invited)  
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49. A. Crane, **D. Matten** (invited)  
Citizenship and the corporation - new perspectives in business-society relations, ERIM Invitational Conference 'New Frontiers in Management Research', November 2005, Erasmus Institute of Management, Rotterdam, The Netherlands
50. L. Preuss, A. Haunschild, **D. Matten**  
A German case study on works council involvement in CSR, Eurocadres Workshop, November 2005 Brussels, Belgium
51. **D. Matten**, J. Moon (invited)  
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52. **D. Matten** (invited)  
Applied-Fundamental research in CSR: the view from management, panel address, EABIS research workshop 'Broadening the scope of CSR research in Europe', October 2005, Copenhagen Business School
53. **D. Matten**, J. Moon  
'Implicit' and 'Explicit' CSR: A conceptual framework for understanding CSR in Europe, ADERSE International Conference on CSR, October 2005, University Jean Moulin Lyon 3, France
54. **D. Matten** (invited)  
CSR als internationales Managementkonzept - Mehr als ein angelsaechsischer Modetrend? [CSR as international Management Idea – More than an anglo-saxon management fashion trend?], 20th Anniversary Conference of the Institute for Ecological Economics Research [IÖW], September 2005, Berlin
55. A. Crane, **D. Matten**, J. Moon (invited)  
Corporations and Citizenship: Power and Responsibility Roles in New Governance, 3<sup>rd</sup> Symposium of the International Centre of Corporate Social Responsibility, September 2005, Nottingham
56. **D. Matten** (invited)  
Corporate Responsibility for Innovation - A Citizenship Framework, Fall Conference: Business Ethics of Innovation, September 2005, Europäische Akademie, Bad Neuenahr-Ahrweiler, Germany
57. **D. Matten** (invited)  
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58. **D. Matten** (invited)  
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59. L. Preuss, A. Haunschild, **D. Matten**  
CSR and the trade union movement, International Conference on Business Performance & CSR, Middlesex University, June 2005, London

60. **D. Matten** (invited)  
Sustainability: Ethics, risk management and the triple bottom line, The Inaugural Bentley Global Business Ethics Symposium, May 2005, Bentley College, Waltham/Mass., USA
61. **D. Matten**,  
A concept for a curriculum of CSR in Europe, Eurocadres Workshop, March 2005 Brussels, Belgium
62. **D. Matten** (invited)  
Theoretische Grundlagen und Konzepte der Wirtschaftsethik, 10. Herbstakademie Wirtschafts- und Unternehmensethik, organized by EBEN-Germany, December 2004, Weingarten, Germany
63. **D. Matten**  
Moving beyond Philanthropy in Partnerships: Multinational corporations and the management of HIV/AIDS in developing countries, 12<sup>th</sup> International Conference of the The Greening of Industry Network, November 2004, Hong Kong
64. **D. Matten** (invited)  
Business Ethics in Europe, 1<sup>st</sup> Constance Academy of Business Ethics 'Values Driven Corporate Governance', September 2004, Constance, Germany
65. **D. Matten** (invited)  
Keynote plenary 'Corporations and citizenship', Corporate Social Responsibility: Thought and Practice, Inaugural Conference of the Welsh Institute for Competitive Advantage and the Glamorgan Business Centre, September 2004, University of Glamorgan, Wales
66. **D. Matten** (invited)  
CSR, codes and the multinational firm, Workshop 'What Else Can We Do? A Code of Corporate Ethics for Global Business - ...And How Companies Can Make It Happen', Institute for Corporate Cultural Affairs (ICCA), September 2004, Frankfurt
67. A. Crane, **D. Matten**  
Sustainability and the discourse of corporate citizenship, 2004 Academy of Management Conference, August 2004, New Orleans
68. **D. Matten**, J. Moon  
'Implicit' and 'Explicit' CSR: A conceptual framework for understanding CSR in Europe, 20<sup>th</sup> EGOS Colloquium, July 2004, Ljubljana, Slovenia
69. I. Davies, A. Crane, **D. Matten**  
Entrepreneurship and Discourse Ethics: Evidence from the Fair Trade Industry, European Business Ethics Network Annual Conference (EBEN), June 2004, Enschede, The Netherlands
70. **D. Matten**  
Das Unternehmen als 'Bürger'? Corporate Citizenship zwischen Mode und Metapher, 66. Jahrestagung des Verbandes der Hochschullehrer für Betriebswirtschaft e.V., June 2004, Graz, Austria
71. K. Bondy, **D. Matten**, J. Moon  
The Adoption of Voluntary Codes of Conduct in MNCs - A Three Countries Comparative Study, International Conference 'Voluntary Codes of Conducts for Multinational Corporations: Promises and Challenges', International Centre for Corporate Accountability (ICCA), Zicklin School of Business, Baruch College, City University of New York, May 2004, New York
72. **D. Matten** (invited)  
CSR Education in European Business Schools, Eurocadres Workshop, May 2004, Blankenberge, Belgium
73. M. Geppert, **D. Matten**,  
Current Aspects of the Local-Global Dilemma in Multinational Corporations: The Contribution of Institutional Approaches, Jahrestagung der Kommission „Internationales Management“ im Verband der Hochschullehrer für Betriebswirtschaft e.V., February 2004, Ludwigshafen
74. **D. Matten**, J. Moon (invited)  
'Implicit' and 'Explicit' corporate social responsibility (CSR): A conceptual framework for understanding CSR in Europe, 'CSR Discovery': A Workshop with the 30 leading CSR Scholars in Europe, January 2004, Wildbad Kreuth, Germany
75. M. Geppert, **D. Matten**, K. Williams  
Global, National and Local Practices in Multinational Corporations - Towards a Socio-political Framework, One-day seminar on the Diffusion of HRM to Europe and the Role of US Multinationals, December 2003, Cranfield School of Management
76. **D. Matten**  
Stakeholder Democracy – An Introduction, 2<sup>nd</sup> Annual Symposium of the International Centre for Corporate Social Responsibility, November 2003, Nottingham

77. K. Williams, M. Geppert, **D. Matten**  
Challenges for the German model of employee relations in the era of globalization, First International HRM Conference in Estonia 'People Friendly Management' November 2003, Tallinn, Estonia
78. **D. Matten**, A. Crane  
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79. **D. Matten**, J. Moon  
Societal Governance, Corporate Governance and the Governance of CSR in Europe, Managing on the Edge - Shifts in the Relationship between Responsibility, Governance and Sustainability, September 2003, Nijmegen, The Netherlands
80. **D. Matten**  
Paper on "Management" in the Symposium „Discipline-based approaches to corporate social responsibility“, Corporate Social Responsibility Conference, September 2003, London Metropolitan University
81. K. Williams, M. Geppert, **D. Matten**  
The German model of employee relations on trial: negotiated and unilaterally imposed change management approaches in German subsidiaries of MNCs, 13<sup>th</sup> IIRA World Congress, September 2003, Berlin
82. J. Moon, **D. Matten** (invited)  
Launch of the Survey 'CSR Education in European Business Schools', 2<sup>nd</sup> Annual Conference of the European Academy of Business in Society, September 2003, Copenhagen.
83. **D. Matten**, A. Crane  
Stakeholder as citizens? Rethinking rights, participation, and democracy, European Business Ethics Network Annual Conference (EBEN), August 2003, Budapest
84. **D. Matten**, J. Moon  
Corporate Social Responsibility in Europe - State-of-the-Art and Future Perspectives in a Globalizing Economy, 2003 Academy of Management Conference, August 2003, Seattle
85. A. Crane, **D. Matten**  
Quantifying corporate social responsibility: questioning the assumptions, 2003 Academy of Management Conference, August 2003, Seattle
86. K. Williams, M. Geppert, **D. Matten**  
The Limits to International Convergence in Multinational Companies (MNCs): An Investigation of the Effects of National Business System Factors on the Transfer of MNC Policies and Practices to their German Subsidiaries, 53<sup>rd</sup> British University's Industrial Relations Association Conference (BUIRA), July 2003, Leeds
87. **D. Matten**, M. Geppert  
Der Beitrag des europäischen und amerikanischen Institutionalismus' für die Theorie der multinationalen Unternehmung - 'National Business Systems', 'Transnational Social Space' und Globalisierung, 65. Jahrestagung des Verbandes der Hochschullehrer für Betriebswirtschaft e.V., June 2003, Zurich
88. A. Crane, **D. Matten**, J. Moon  
Can corporations be citizens? Corporate citizenship as a metaphor for business participation in society, 2003 International Association of Business and Society Conference (IABS), June 2003, Rotterdam
89. M. Geppert, **D. Matten**  
Global, National and Local Practices in Multinational Corporations – A Theoretical Framework, 3<sup>rd</sup> European Academy of Management Conference (EURAM), April 2003, Milan
90. **D. Matten**, M. Geppert  
Strategic management in multinational corporations: National culture and national institutions in the globalization process, The 4th Annual International Business Research Forum 'From Markets to Partnerships and Hierarchies to Coalitions', March 2003, Philadelphia
91. A. Crane, **D. Matten**  
Shifting ties: Business Ethics and Stakeholders in the Era of Globalization, CSR in Asia Conference, March 2003, Kuala Lumpur
92. **D. Matten**, A. Crane (invited)  
Corporate Citizenship – Solution or Problem? Inaugural Symposium of the International Centre for Corporate Social Responsibility, October 2002, Nottingham



93. **D. Matten**, A. Crane  
Theorizing Corporate Citizenship, Organizing/Theorizing Employment Research Unit Conference, September 2002, Cardiff
94. **D. Matten**, A. Crane  
Behind the Mask: Revealing the True Face of Corporate Citizenship, European Ethics Summit/EBEN Annual Conference, August 2002, Brussels
95. M. Geppert, **D. Matten**, K. Williams  
Change Management in MNC: How Global Convergence Intertwines with National Diversities, 2001 Academy of Management Conference, August 2002, Denver
96. **D. Matten**, A. Crane  
Corporate Citizenship in a Globalizing World: Corporations, Civil Rights and Democratic Accountability, 2001 Academy of Management Conference, August 2002, Denver
97. **D. Matten**, M. Geppert  
Institutional Foundations of Manufacturing Strategies in Multinational Corporations - Evidence from Britain and Germany, 18<sup>th</sup> EGOS Colloquium, July 2002, Barcelona
98. **D. Matten**  
Symbolic politics in environmental regulation: corporate strategic responses, 10th International Conference of the The Greening of Industry Network, June 2002, Gothenburg
99. **D. Matten**, M. Geppert  
Strategic management in multinational corporations: National culture and national institutions in the globalization process: EISAM Workshop on International Strategy and Cross-Cultural Management, April 2002, Växjö University, Sweden
100. M. Geppert, **D. Matten**, K. Williams  
Change Management in MNC: How global convergence intertwines with national diversities, Research Conference "Management of Change in Multinational Companies: Global Challenges and National Effects", November 2001, Berlin
101. **D. Matten**  
Symbolic Politics in Environmental Regulation: Consequences for corporate strategies, Business and Environment Conference Wales 2001, October 2001, Cardiff
102. M. Geppert, K. Williams, **D. Matten**  
The Social Construction of Change Management in MNCS: an Anglo-German Comparison, ESRI Thematic Research Workshop on Changing Contextual Constructions of Economic Rationality, September 2001, Portoroz, Slovenia
103. **D. Matten**  
Symbolic Uses of Governmental Politics: Do Illusions Matter to Companies?, 2001 Academy of Management Conference, August 2001, Washington D.C.
104. M. Geppert, K. Williams, **D. Matten**  
The Social Construction of Change Management in Multinational Companies: An Anglo-German Comparison, 17th EGOS Colloquium, July 2001, Lyon
105. **D. Matten**  
Umweltmanagement und Globalisierung – Konzeptionelle Überlegungen aus betriebswirtschaftlicher Sicht [Corporate Environmental Management in a Globalized Economy: A Conceptual Framework], 63. Jahrestagung des Verbandes der Hochschullehrer für Betriebswirtschaft e.V., June 2001, Freiburg, Germany
106. M. Geppert, K. Williams, **D. Matten**  
The Design of Work Systems in National Subsidiaries of Multinational Companies: Globalisation, National Institutions and Managerial Choice, 1<sup>st</sup> European Academy of Management Conference (EURAM), April 2001, Barcelona
107. **D. Matten** (invited)  
Environmental Politics & Regulation in the New Millenium - Current Trends and Corporate Responses, Korea-World Bank Environmental Forum, February 2001, Cheju-Do, South Korea
108. **D. Matten**  
15 years of 'Risk Society' – Implications and Challenges for a Globalizing Economy, 9th International Conference of the The Greening of Industry Network, January 2001, Bangkok
109. **D. Matten**  
Stakeholder Collaboration in Corporate Environmental Management - An Interdisciplinary Theoretical Approach, 2000 Academy of Management Conference, August 2000, Toronto

110. S.K. Townsend, J. Probert, **D. Matten**  
An analysis of the forthcoming EU Directive on waste electrical and electronic equipment and its implications for the IT industry in South Wales, 9th Annual Business Strategy and the Environment Conference, September 2000, Leeds
111. **D. Matten**  
From Greening of Industry to Sustainable Development – towards a Second Research Agenda in Corporate Environmental Management Research, 1<sup>st</sup> International Critical Management Studies Conference, July 1999, Manchester
112. **D. Matten**  
Approaches of New Institutional Economics as a Theoretical Basis for Managing Firm-Stakeholder Relations, 8th International Conference of The Greening of Industry Network, November 1999, Chapel Hill
113. **D. Matten**  
Management ökologischer Unternehmensrisiken - Eine Konzeption der proaktiven Krisenprävention [Management of corporate environmental risk - A tool of proactive crisis prevention], International Scientific Symposium on Management and Development MER '98, May 1998, Portoroz, Slovenia
114. **D. Matten**  
Enforcing Sustainable Development by Legislation: Entrepreneurial Consequences of the New German Waste Management Act, 2nd Asia Pacific Conference on Sustainable Energy and Environmental Technology, June 1998, Gold Coast, Australia
115. **D. Matten**  
The Reception of Sustainable Development by Industry - The Inflation of a Concept?, 2nd Asia Pacific Conference on Sustainable Energy and Environmental Technology, June 1998, Gold Coast, Australia
116. **D. Matten** (invited)  
The Consequences of Current German Legislation for Solid Waste Management, Environment '97 - First International Conference and Trade Fair on Environmental Management & Technologies, February 1997, Cairo
117. **D. Matten**  
The Reception of Sustainable Development by Industry - The Inflation of a Concept?, International Sustainable Development Research Conference, April 1997, Manchester
118. **D. Matten**  
Approaches of New Institutional Economics as Theoretical Basis of Entrepreneurial Risk Management, Annual Meeting of the Society for Risk Analysis (Europe), June 1997, Stockholm
119. **D. Matten**  
Current Trends in European Waste Management Legislation - The Example of the New German Waste Management Act, First International Conference on Environmental Restoration, July 1997, Ljubljana
120. **D. Matten**  
Social, cultural and political Implications of Risk Management, Two-day Interactive Executive's Conference The Challenges of Responsible Good Risk Management Practices, October 1997, Brussels. Organiser: The Weinberg Group LLC, Brussels & Washington/DC
121. **D. Matten**  
Stakeholder Collaboration by Corporate Commitment to Sustainable Development - A Public Relations Affair or a Substantial Step Towards Ecological Improvement?, 6th International Conference of The Greening of Industry Network, November 1997, Santa Barbara
122. **D. Matten**  
The Codification of Sustainable Development in the New German "Closed Substance Cycle and Waste Management Act": Consequences for Environmental Management, International Sustainable Development Research Conference, March 1996, Manchester
123. **D. Matten**  
Sustainable Development in Modern Societies: The Impact of the New German Waste Management Act on Entrepreneurial Environmental Risk Management, Annual Meeting of the Society for Risk Analysis (Europe), 1996, Guildford
124. **D. Matten** (invited)  
Moral im Unternehmen: Philosophische Zierleiste oder knappe Ressource? [Morality within the firm - philosophic decoration or scarce resource?], Expert Seminar Corporate ethical commitment of the Gesellschaft zur Förderung von Wirtschaftswissenschaften und Ethik e.V., Nov 1996 Friedrichroda, Germany

125. **D. Matten**

Environmental Risk Management in Commercial Enterprises, Annual Meeting of the Society for Risk Analysis (Europe), May 1995, Ludwigsburg

126. **D. Matten**

Environmental Risk Management in Commercial Enterprises - A German Perspective, 3rd Annual Business Strategy and the Environment Conference, Sept 1994, Nottingham

127. **D. Matten** (invited)

Das Management ökologischer Risiken als Konzeption einer nachhaltigen Unternehmensentwicklung [Management of environmental risks as a concept of sustainable corporate development], academic seminar, Im Namen der Zukunft - Politische Wege in die Nachhaltigkeit, December 1993, Schloß Velen, Germany

**Invited Public Talks and Research Seminars**

1. The Enigma of the 'Responsible' Corporation, Sydney IDEAS Lecture Series, University of Sydney, Australia, February 2014
2. Contesting the value of 'Creating Shared Value', BERN Symposium Corporate Social Responsibility – New Challenges, New Concepts, University of Sydney, Australia, February 2014
3. Corporate social responsibility and institutional theory: New perspectives on private governance, Research Seminar, Ted Rogers School of Management, Ryerson University, Toronto, October 2012
4. Ethics in Finance: Still an Oxymoron? Sabancı University, Istanbul, July 2012
5. Corporate Social Responsibility in the EU and Canada: Practices and Opportunities, 2012 Canada-Europe Business Lecture, Centre for European Studies, Carleton University, Ottawa, March 2012
6. Corporate social responsibility and institutional theory: New perspectives on private governance, University of Technology Sydney, February 2012
7. The political role of the private business firm: A citizenship perspective, Public Lecture, Asia Pacific Centre for Sustainable Enterprise, Griffith University, Brisbane, February 2012
8. Corporate social responsibility and institutional theory: New perspectives on private governance, Faculty Workshop, Asia Pacific Centre for Sustainable Enterprise, Griffith University, Brisbane, February 2012
9. Some current issues in CSR research, Free University Berlin, July 2011
10. The political dimension of private corporations, Royal Holloway, University of London, March 2011
11. Why sustainability is here to stay as a business imperative in the new decade – Towards a new theory of the private firm, Inaugural Lecture for the Accenture Chair in Business and Sustainability at HEC Liège, Palais des Beaux-Arts, Brussels, January 2011
12. Contemporary developments in CSR - Do we need a new theory of the private firm?, Doctoral/Postgraduate Seminar, HEC Liège, January 2011
13. CSR in China – Contemporary challenges, Schulich Connect Alumni Conference, Beijing, October 2010
14. Contemporary developments in CSR - Do we need a new theory of the private firm?, ProÉtica, Universidad Católica de Córdoba, June 2010
15. The management of business ethics – Trends, pitfalls and perspectives, IAE Business School, Buenos Aires, June 2010
16. Contemporary challenges for the Multinational Firm – Implications for theory and research at the intersection of International Business and Business Ethics, Sabancı University, Istanbul, March 2010
17. 'Implicit' and 'Explicit' CSR - A conceptual framework for a comparative understanding of corporate social responsibility, Indian Institute of Management Bangalore, November 2009
18. The political dimension of private corporations, IESE, Barcelona, October 2009
19. The political dimension of private corporations, ESADE, Barcelona, October 2009
20. Corporate Citizenship and Political Governance, Fireside Talk, Center for Corporate Citizenship Deutschland e.V., Hamburgische Landesvertretung Berlin, September 2009
21. The corporation as a political actor – A citizenship perspective, Universidade Catolica Portuguesa, Lisbon, September 2009
22. Building effective community partnership, Workshop organized by Realized Worth, Toronto, August 2009
23. Corporate Social Responsibility and the Financial Crisis, Association of Corporate Grantmakers, Toronto, April 2009
24. The changing role of business in society - challenges and opportunities, Harvard Club Istanbul, Robert College, Istanbul, March 2009

25. Business, Human Rights and the Environment, Conference of the Business and Human Rights Group of [Amnesty International](#), Toronto, February 2008
26. Corporate Social Responsibility: More than a new management fashion? [Canadian German Chamber of Industry and Commerce](#), Toronto, June 2007
27. 'Implicit' and 'Explicit' CSR - A conceptual framework for a comparative understanding of corporate social responsibility, [Richard Ivey School of Business](#), University of Western Ontario, March 2007
28. Masterclass in Business Ethics, November 2006, [Dublin Institute of Technology](#), Ireland
29. Corporations and Citizenship, Leerstoel Jeff Van Gerwen s.J. [annual keynote lecture in memory of Prof. Jeff Van Gerwen], May 2006, [University of Antwerp](#), Belgium
30. 'Business Ethics?? I thought there weren't any!', Centre for Global Ethics Seminar Series, March 2006, [Birmingham Business School](#)
31. Corporations and Citizenship: New Perspectives on Corporate Power and Responsibility, March 2006, [College of Law, University of Illinois at Urbana-Champaign](#), USA
32. Organized Labour and Corporate Social Responsibility – Union Positions and Strategies from across Europe, School of Management, November 2005, [Royal Holloway, University of London](#)
33. Corporations and Citizenship, PhD seminar, September 2005, [Orebro University](#), Sweden
34. Corporations and Citizenship, BRESE Centre, Brunel Business School, April 2005, [Brunel University](#)
35. Corporate Citizenship: Fact, Fad or Fiction, Erasmus Research Institute in Management (ERIM), Rotterdam School of Management, March 2005, [Erasmus University](#), The Netherlands
36. 'Implicit' and 'Explicit' CSR: A conceptual framework for understanding CSR in Europe, School of Management, February 2005, [Royal Holloway, University of London](#)
37. Corporate Citizenship – More than a Fashion? European Business Management School, December 2003, [University of Wales Swansea](#)
38. Corporate Citizenship, Corporate Accountability and Stakeholder Communication, Research Seminar, Service Sector Research Unit and The Mercia Institute, Department of Geography, June 2003, [University of Birmingham](#)
39. The Ivory Towers of Europe - The structure of the British and German academic system in the area of business studies, Doctoral Research Workshop, June 2003, [University of Tasmania](#), Hobart
40. Behind the Mask: Revealing the True Face of Corporate Citizenship, Research Seminar, School of Management, June 2003, [University of Tasmania](#), Hobart
41. Shifting ties: Business Ethics and Stakeholders in the Era of Globalization, Research Seminar, School of Management, May 2003, [University of Technology Sydney](#)
42. Corporate Citizenship - New Clothes for New Emperors?, Sustainable Business Forum, May 2003, [University of Technology Sydney](#)
43. Behind the Mask: Revealing the True Face of Corporate Citizenship, Research Seminar Department of Management, May 2003, [University of Brighton](#)
44. Change Management in British and German Heavy Industry: Recent Findings of a Comparative Study, Research Colloquium of the European Business Management School, May 2001, [University of Wales Swansea](#)
45. Corporate Environmental Management in a Globalized Economy: A Conceptual Framework, Research Seminar of the Marketing & Strategy Group, February 2001, [Cardiff Business School](#)
46. Corporate Environmental Management in a Globalized Economy: A Conceptual Framework , June 2000, [Heinrich-Heine-University Düsseldorf](#)
47. Sustainable Development as a Concept for Environmental Risk Management, Institute for Ecological Risk Prevention, January 1999, [Technical University Zurich \(ETH\)](#)
48. Management of Corporate Environmental Risk, October 1998, [University of Applied Sciences Lüneburg](#), Germany
49. Current Trends in European Waste Management Legislation, Institute of Environmental Studies, June 1998, [University of New South Wales, Sydney](#)

#### **Selected media contributions/appearances**

- Numerous mentions of my research in recent years, including New York Times, Frankfurter Allgemeine Zeitung, Handelsblatt, MacLeans, The Scotsman on Sunday, The Globe and Mail, The National Post, Ethical Corporation Magazine, Ethical Performance Magazine, The Toronto Star, Bloomberg.com, Ethical Investor Magazine (AUS), Financial Times
- Numerous interviews on public radio and TV, incl. ABC Radio, CBC Radio, Radio Canada International, Global TV, Omni TV
- "Turkish protest: Think Tehran in 2009, not an Arab Spring", Op-Ed, Globe and Mail, 3 June 2013

- “India’s generics drug ruling will help, not hinder, innovation”, Op-Ed, Globe and Mail, 2 April 2013
- “Never mind the drama. The Euro is here to stay”, Globe and Mail, 24 November 2011
- “Wider die akademische Vetternwirtschaft” [Against academic cronyism], Guest Commentary, Spiegel Online, 27 February 2011, <http://www.spiegel.de/unispiegel/studium/0,1518,747408,00.html>
- Official Summit Blogger for the 2010 UN Global Compact Leaders Summit, 24-25 June 2010, New York City (craneandmatten.blogspot.com)
- “It can no more stop at plain vanilla charity”, Business and Economy (Indian version of The Economist or Business Week), 3 October 2008, p. 120
- “Wir brauchen eine globale Social Community” [We need a global social community], Interview, Handelsblatt, 26 November 2007, Issue 228, p. B6
- CBC Morning Broadcast, 7 interviews on corporate responsibility for product safety, product recalls, labour conditions in China, by local CBC stations in Ottawa, Thunder Bay, Quebec City, Cape Breton (Sydney), Windsor, Winnipeg and Victoria, November 2007
- “Anglo-Saxon Plot or Business Distraction?”, 800 word Op/ed, in EMBASSY – Canada’s Foreign Policy Newsweekly, 18 April 2007, Issue 150, p. 15

### AWARDS/RECOGNITION

- 2011 Schulich School of Business ranked No 2 globally in the Beyond Grey Pinstripes Report for ‘integrating issues of social and environmental stewardship into curricula and research’ by The Aspen Institute, New York City
- 2010 Ranked as the 6<sup>th</sup> most cited German management professor, [http://www.wiwi.uni-muenster.de/io/forschen/downloads/DP-IO\\_01\\_2010.html](http://www.wiwi.uni-muenster.de/io/forschen/downloads/DP-IO_01_2010.html).
- 2010 Ranked among the ‘Top 100 CSR Leaders’ globally in an independent poll by the think tank ‘CSR International’ ([www.csrinternational.org](http://www.csrinternational.org))
- 2010 ‘A to Z of CSR’ ranked as ‘Noteworthy Title’ by the Reference and User Services Association ([www.asa.org](http://www.asa.org))
- 2009 Schulich School of Business ranked No 1 globally in the Beyond Grey Pinstripes Report for ‘integrating issues of social and environmental stewardship into curricula and research’ by The Aspen Institute, New York City
- 2009 Nomination for the Seymour Schulich Teaching Excellence Award BBA
- 2006 Max Weber-Award for Business Ethics (Category Textbook) [Max Weber-Lehrbuch-Preis für Wirtschaftsethik] from the ‘Institut der Deutschen Wirtschaft’, Cologne, for Crane & Matten ‘Business Ethics’
- 2006 Honorary Chair in Business Ethics [Leerstoel Jeff Van Gerwen s.J.], University of Antwerp, Belgium
- 2006 Nomination for Carolyn Dexter Best International Paper Award, Academy of Management Conference 2006, Atlanta
- 2005 Textbook Award of the Association of University Professors of Management, Germany [Verband der Hochschullehrer für Betriebswirtschaft e.V.] for Crane & Matten ‘Business Ethics’
- 2005 Appointment as academic member of the ‘World Corporate Ethics Council’ (others include Samuel Huntington and Jeremy Rifkin, see [www.cca-institute.org](http://www.cca-institute.org))
- 2003 Best paper at the 16<sup>th</sup> European Business Ethics Network Conference, Inclusion in the Best Paper Special Issue of the *Journal of Business Ethics*
- 2002 Carolyn Dexter Best International Paper Award, Academy of Management Conference 2002, Denver
- 2002 Best Paper Award of the International Management Division, Academy of Management Conference
- 2002 Best paper at the 15<sup>th</sup> European Business Ethics Network Conference, Inclusion in the Best Paper Special Issue of the *Journal of Business Ethics*
- 2002 Best paper at the 10th International Conference of the The Greening of Industry Network, Inclusion in the Best Paper Special Issue of *Business Strategy and the Environment*
- 2001 Finalist for the Best Paper Award at the 63. Meeting of the German Association of University Professors in Management, Freiburg, Germany
- 1997 PhD Award Board of Heinrich-Heine University Düsseldorf awarded the mark “summa cum laude” for PhD dissertation (German equivalent for a 1<sup>st</sup>/A+ grade)
- 1995 Best Paper at the Annual Meeting of the Society for Risk Analysis (Europe); Inclusion in the Best Paper Special Issue of the *Geneva Papers on Risk and Insurance*

## UNDERGRADUATE AND POSTGRADUATE TEACHING

### Schulich School of Business, York University, Toronto

- 2013/2014 - INTL 3500 A/B International Business Ethics (core course 3<sup>rd</sup>/4<sup>th</sup> year undergraduate)
- 2012/2013 - INTL 3500 A/B International Business Ethics (core course 3<sup>rd</sup>/4<sup>th</sup> year undergraduate)
- 2011/2012 - INTL 3500 A/B International Business Ethics (core course 3<sup>rd</sup>/4<sup>th</sup> year undergraduate)
- 2010/2011 - INTL 3500 A/B International Business Ethics (core course 3<sup>rd</sup>/4<sup>th</sup> year undergraduate)
- 2008/2009 - INTL 3500 A/B International Business Ethics (core course 3<sup>rd</sup>/4<sup>th</sup> year undergraduate)
- ETHC 6900 Individual Study 'CSR in Canada' (MBA)
- 2007/2008 - MGMT 4300 Corporate Social Responsibility (3<sup>rd</sup>/4<sup>th</sup> year undergraduate)
- INTL 3400 A/B Business and Sustainability (core course 3<sup>rd</sup>/4<sup>th</sup> year undergraduate)
- ETHC 6900 Individual Study 'The Case for Strategic Corporate Social Responsibility' (MBA)

### University of London, Royal Holloway College, School of Management

- 2005/2006 - MBA module "International Sustainability Management"
- MSc module "Corporate Social Responsibility"
- 2004/2005 - *Lectures & Seminar* MBA module "International Sustainability Management", (shared with D. Faulkner and others)
- *Lectures & Seminar* MSc module "Corporate Social Responsibility", (shared with D. Faulkner and others)
- *Lectures & Seminar* 1<sup>st</sup> year module "International Human Resource Management", (shared with A. Haunschild)
- *Lectures & Seminar* 3<sup>rd</sup> year module "International Business Strategy"

### Nottingham University Business School

- 2005/2006 - *Lectures & Seminar* MA in CSR module "CSR and Globalization"
- *Lecture* "CSR in comparative perspective", Chevening Scholars Programme
- 2004/2005 - *Lectures & Seminar* MA in CSR module "CSR and Globalization", (shared with J. Moon)
- 2003/2004 - *Lectures & Seminar* MBA module "Business Ethics", (shared with A. Crane)
- *Lectures & Seminar* MA module "International Management", (shared with J. Wilson)
- *Lectures & Seminar* BA module "Corporate Social Responsibility and Business Ethics", (shared with W. Chapple, J. Moon, D. Owen)
- 2002/2003 - *Lectures & Seminar* MSc module "Risk Management", (shared with D. Ward, Bradford)
- *Lectures & Seminar* MA module "International Management", (shared with J. Wilson)
- *Lectures & Seminar* MBA module "Business Ethics", (shared with A. Crane)

### European Business Management School, University of Wales Swansea

- 2001/2002 - *Module* in "Business Ethics", 3<sup>rd</sup> year, 10 Credits
- *Module* in "German Economy, 2<sup>nd</sup> year, 10 Credits
- *Module* in "Environmental Management", MBA Programme, 20 Credits (together with Dr. J. Probert)
- 2000/2001 - *Module* in "Business Ethics", 3<sup>rd</sup> year, 10 Credits
- *Module* in "German Economy, 2<sup>nd</sup> year, 10 Credits
- *Module* in "Environmental Management", MBA Programme, 20 Credits (together with Dr. J. Probert)
- 1999/2000 - *Module* in "Business Ethics", 3<sup>rd</sup> year, 10 Credits
- *Module* in "German Economy, 2<sup>nd</sup> year, 10 Credits
- *Module* in "Environmental Management", MBA Programme, 20 Credits (together with Dr. J. Probert)

### **Heinrich-Heine-University Düsseldorf**

*(Courses are modules at undergraduate level, lectures and seminars are modules at graduate level;  
WS = winter semester Oct-Feb, SS = summer semester April-July)*

- SS 98 - Lectures in Corporate Environmental Management  
"Environmental Planning and Controlling"
- WS 97/98 - Lectures in Corporate Environmental Management
- WS 97/98 - Course in Microeconomic Theory (Production and costing)
- WS 97/98 - Seminar "Current trends in environmental management: Sustainable Development & industrial metastandards"
- SS 97 - Seminar "Business ethics & environmental management"
- WS 96/97 - Seminar "Current trends in environmental management: Sustainable Development & industrial metastandards"
- SS 96 - Course in Microeconomic Theory (Production and costing)
- SS 96 - Lectures in Production Management "Cleaner production & environmental management"
- SS 96 - Seminar "Environmental Strategies for Industry - International Perspectives on Research Needs and Policy Implications"
- WS 95/96 - Course in Microeconomic Theory (Production and costing)
- WS 95/96 - Seminar "Current trends in environmental management: Sustainable Development & industrial metastandards"
- SS 95 - Course in Microeconomic Theory (Production and costing)
- SS 95 - Lectures in Production Management "Cleaner production & environmental management"
- SS 95 - Seminar "Environmental management and international business strategy"
- WS 94/95 - Course in Microeconomic Theory (Production and costing)
- WS 94/95 - Lectures in Microeconomic Theory (Production and costing)
- WS 94/95 - Lectures in "Managerial basics of production, logistics & corporate environmental protection"
- WS 94/95 - Seminar "Current trends in environmental management: Sustainable Development & industrial metastandards"
- SS 94 - Course in Microeconomic Theory (Production and costing)
- SS 94 - Lectures in Production Management "Cleaner production & environmental management"
- WS 93/94 - Course in Microeconomic Theory (Production and costing)
- WS 93/94 - Colloquium in Corporate Environmental Management "Management of corporate environmental risks"
- SS 93 - Course in Microeconomic Theory (Production and costing)
- SS 93 - Lectures in Production Management "Cleaner production & environmental management"
- WS 92/93 - Course in Microeconomic Theory (Production and costing)
- WS 92/93 - Colloquium in Corporate Environmental Management "Management of corporate environmental risks"
- SS 92 - Course in Microeconomic Theory (Production and costing)
- SS 92 - Seminar in Production Management, "Controlling of construction projects of large scale technical systems"

### **Guest Lectureships and Teaching**

#### ***INSEAD, Fontainebleau, France***

- 2005 Class on 'Corporate governance & ethics: In whose interest should a company be run?', Ethics Day of the MBA Programme

#### ***European Business School (EBS) Oestrich-Winkel, Germany***

- 2002 MPhil Module "Business Ethics" (in English language)
- 2001 MPhil Module "Business Ethics" (in English language)

#### ***École Normale Supérieure de Cachan (ENS), Paris, France***

- 1997 PhD Program Module "Environmental Risk Management"  
Program Director: Prof. Dr. Bertrand Munier, Directeur, Groupe de Recherche sur le Risque, l'Information et la Décision (GRID), Département d'Économie et de Gestion

**European Association for Environmental Management Education (E.A.E.M.E.) Varese, Italy**

- 1997 MA Module "Corporate environmental management - concepts and instruments" in the EEC Post-Graduate Program "The European Master Degree Programme in Environmental Management", Basic Module, University of Trier, Germany (one week module)
- 1996 as in 1997
- 1995 as in 1997
- 1994 as in 1997
- 1993 as in 1997, at Fondation Universitaire de Luxembourg, Arlon, Belgium

**EXECUTIVE EDUCATION**

- 2014 M11 'Corporate Social Responsibility', Kellogg-WHU Executive MBA
- 2013 M11 'Corporate Social Responsibility', Kellogg-WHU Executive MBA
- 2012 M11 'Corporate Social Responsibility', Kellogg-WHU Executive MBA
- 2009 EMBA 6450 'Business Strategies for Sustainability', Schulich-Kellogg Executive MBA
- 2008 EMBA 6450 'Business Strategies for Sustainability', Schulich-Kellogg Executive MBA
- 2007 'Building blocks of a CSR strategy', Workshop with the Board of the *Canadian Automotive Association*, Toronto
- 2006 YKK 'Think Tank on corporate responsibility' for YKK executives from Europe, Middle East and Africa, London, UK
- 2005 CSR in internationalen Kontexten – Herausforderungen und Perspektiven [CSR in international contexts – challenges and perspectives], „49. Münsteraner Führungsgespräche“ [Muenster Leadership Colloquium], October 2005, Bertelsmann Foundation, Gütersloh, Germany
- 2004 Sandvik 'Fair Play' seminar, *Sandvik A/B*, Sandviken, Sweden (2 day seminar, Frankfurt, Germany)
- 2003 Executive MBA module "Business Ethics", *Nottingham University Business School*
- 1997 Executive Program "Master of International Management" (18 h weekend seminar), *European Business School (EBS) Prague*, Czech Republic
- 1995 Executive Program "Master of International Management" (18 h weekend seminar), *European Business School (EBS) Prague*, Czech Republic
- 1994 Executive Program "Master of International Management" (18 h weekend seminar), *European Business School (EBS) Prague*, Czech Republic
- 1994- MA Module "Corporate environmental management: Production, Investment and Ecology" in the
- 1994 Executive Seminar "Waste Management in Germany: Development of Industrial Practice in Response to Environmental Pressures. The Packaging Ordinance", The KIRIN International Management Programme - The Programme in Germany, Düsseldorf, Germany. Three-day Seminar for executives of *KIRIN Brewery*, Tokyo.

**ADMINISTRATION**

**Member of Editorial Boards of International Journals**

- 2014- present Editor of 'Business and Society' (together with A. Crane, B. Husted, I. Henriques)
- 2008 - 2013 'Organization & Environment'
- 2008 - 2013 'Business and Society'
- 2007 - present 'Business Research'
- 2005 - 2013 'Business Ethics Quarterly'
- 2005 - present 'Revue de l'Organisation Responsable'
- 2005 - 2010 'Business Strategy and the Environment'

**Roles in Internal and External Bodies**

- 2012 Appointment as external reviewer for the proposed program "MES in Sustainability Management", SEED, University of Waterloo
- 2010 - present Advisory Board and Academic Judge to Hewlett Packard Canada's "Living planet@work" competition
- 2010 - present Board Member, YSEC York Sustainable Enterprise Consultants, Toronto
- 2008 - present Non-executive Director, NGO 'CSR International', Cambridge/UK
- 2007 - present Academic Advisor, NGO 'TakingIT Global', Toronto
- 2007 - present Member of the Social Investment Advisory Board, Hewlett-Packard Canada, Mississauga/Canada
- 2007 - 2008 Acting Director, Business and Sustainability Programme, Schulich School of Business
- 2007 - 2008 Member of the MBA Committee, Schulich School of Business



- 2006 Acting Research Director of the School of Management, Royal Holloway University of London
- 2005 - present Appointment as academic member of the 'ICCA Forum'/Advisory Board (others include Samuel Huntington and Jeremy Rifkin, see [www.cca-institute.org](http://www.cca-institute.org))
- 2005 - 2006 Member of Advisory Board at Hans-Böckler-Foundation on the project 'Corporate citizenship engagement in Germany – Options for works councils'
- 2005 Member of the Appointment committee for R. Edward Freeman as adjunct professor at Copenhagen Business School
- 2005 Member of the Selection Panel on 'CSR and Economic Crime' of the Norwegian Research Foundation
- 2004 Invited member of the expert panel "Workshop CSR Models", Bertelsmann Foundation, June 2004, Berlin
- 2003 - 2004 Director of the Degree Program "MRes in CSR" (Master of Research) at Nottingham University Business School
- 2003 Head of the research project "A survey of European business schools in corporate social responsibility – teaching and research"
- 2003 Invited member of the Expert Panel "Strategic Risk Roundtable: Strategic Risk and CSR", The Baltic Exchange, 14. July 2003, London
- 2002 - 2004 Editor of the Research Papers Series of the International Centre for Corporate Social Responsibility Nottingham University Business School (ISSN 1479-5116)
- 2001 - 2002 Chair of the Research Committee, European Business Management School, University of Wales Swansea (Responsibility for the Doctoral Programme, Working Paper Series, External Research Funding and Research Colloquium)
- 2000 Co-Founder and -Organizer of the Research Colloquium at the European Business Management School, University of Wales Swansea
- 2000 Co-Founder of the GLOBE Research Group (Globalisation and Organisational Behaviour), European Business Management School, University of Wales Swansea
- 1997 Academic Member of the Stakeholder-Assessment Committee of the "Responsible Care Program", conducted by the VCI (German Association of the Chemical Industry)
- 1991 – 1995 Member of the Exam Board at the Faculty of Economics at the Heinrich-Heine-University Düsseldorf

### **PhD Supervision and Examination**

- 2014 Laurence Vigneau, "The interpretation and integration of corporate social responsibility in a multinational corporation", External Examiner, Nottingham University Business School, UK
- 2013 Rami Kaplan, "Seizing on Responsibility: Business Elite Mobilization and the Creation of the 'Corporate Social Responsibility' Framework in the United States, 1945-1959", External Examiner, Tel Aviv University
- 2011 - present Sean Buchanan, PhD committee member, Schulich School of Business
- 2009 – 2012 Kevin McKague, "CSR and poverty reduction", PhD committee member, Schulich School of Business
- 2009 – 2010 Serdar Yavuz, "Attention based rationales of internationalization strategies of Turkish SMEs", PhD committee member, Schulich School of Business
- 2004 - 2008 Krista Bondy "Implementation of Codes of Conducts in MNCs", Supervisor, University of Nottingham
- 2006 Alex Rwabizambuga, "Corporate Social Responsibility Practices in the Nigerian Oil Sector: The case of Royal Dutch Shell", Internal Examiner, London School of Economics and Political Science
- 2006 Gwen Ceton "Determinants of Corporate Social Performance and Reputation in S&P 500 Firms", Internal Examiner, University of London
- 2006 - 2007 David Champion "Corporate Responsibility for Sustainable Development in the Maldives", Supervisor, University of London
- 2006 Gemma Dawson "Opportunities and Limitations for Market Development for Compost in Wales", External Examiner, University of Wales Swansea
- 2005 - 2007 Andrew Dunnett "The Contribution of Human Resource Management to CSR", Supervisor, University of London
- 2004 - 2006 May Seitani "Business and NGO Partnerships", Supervisor, University of Nottingham

- 2002 - 2005 Iain Davies "Management and Implementation of Fair Trade Policy", Supervisor, University of Nottingham
- 2003 Mark Wickham "Industrial Clusters and Regional Economic Policy", External Examiner, University of Tasmania, Australia
- 2000 Bevis Watts "Regional strategies for managing and developing household waste recycling", Internal Examiner, University of Wales Swansea

### **Memberships in Professional Associations**

- Member of The International Society for Business, Economics and Ethics (ISBEE)
- Member of The Academy of Management, U.S.A.
- Member of European Group of Organization Studies (EGOS)
- Member of the International Association for Business and Society (IABS)
- Member of the European Business Ethics Network (EBEN)
- Member of Verband der Hochschullehrer für Betriebswirtschaft [German Association of Professors in Management]

### **Reviewer/Administration/Organization**

#### **Conferences**

- Organizer of the Showcase Symposium "The value of the Shared Value Concept – A critical examination", 2013 Academy of Management Conference
- Convener of "Standing Work Group 10: Corporate Responsibility: Towards Inclusive Development?" at the 29<sup>th</sup> EGOS Colloquium, Montreal, July 2013, (together with B. Banerjee and V. Srinivasan)
- Convener of the stream "Markets for Ethics and CSR", 38<sup>th</sup> Macromarketing Conference, Toronto, June 2013 (together with A. Crane)
- Co-Organizer and Panelist, "CSR in junior mining companies", PDAC Conference, Toronto, March 2013 (together with Impakt Consulting)
- Co-Organizer, Emeritus Colloquium for Gerd Rainer Wagner, Düsseldorf, July 2012
- Organizer, convener and moderator of a panel on 'The ROI of CSR' at the 2011 CONNECT SCHULICH Alumni Conference in November 2011
- Organizer and Moderator, Panel on Social Innovation, Corporate and Community Social Responsibility Conference, Ottawa, October 2011
- Co-organizer of the Symposium "Daring to care to teach issues of ethics and responsibility", 2010 Academy of Management Conference
- Mentor and Panelist in the Professional Development Workshop of the SIM Division 'Learn From The Experts About Publishing Social Issues Research In Top General Management Journals, 2010 Academy of Management Conference
- Member of the Program Committee, 4<sup>th</sup> International Conference on Corporate Social Responsibility, October 2010, Humboldt-University Berlin
- Convener of "Subtheme 20: 'The business firm as a political actor: A new theory of the firm for a globalized world' at the 25<sup>th</sup> EGOS Colloquium, Barcelona, July 2009, (together with A.G. Scherer, G. Palazzo)
- Moderator of two panels on 'Ethics and the Financial Crisis', Schulich School of Business, May/June 2009
- Member of the Program Committee, 3<sup>rd</sup> International Conference on Corporate Social Responsibility, October 2008, Humboldt-University Berlin
- Mentor and Panelist in the Professional Development Workshop of the SIM Division 'Learn From The Experts About Publishing Social Issues Research In Top General Management Journals, 2008 Academy of Management Conference
- Mentor in the Manuscript Development Workshop, International Society for Business, Economics and Ethics 2008, Cape Town, South Africa, July 2008
- Panelist, Innovative Approaches to Sustainability Curricula, Conference of the MBA Roundtable, Chicago, November 2007
- Panelist in the Doctoral Consortium of the SIM Division, 2007 Academy of Management Conference
- Mentor and Panelist in the Professional Development Workshop of the SIM Division 'Learn From The Experts About Publishing Social Issues Research In Top General Management Journals, 2007 Academy of Management Conference
- Ad-hoc reviewer for the Academy of Management Conference since 2001 (IM, SIM, ONE)

- Convener of "Subtheme 16: 'Slippery dance floors: The changing role of business in a global society' at the 23<sup>rd</sup> EGOS Colloquium, Vienna, July 2007, (together with A.G. Scherer, G. Palazzo, G. Weaver)
- Ad-hoc reviewer for the IABS Conference 2006
- Member of the Program Committee, 2<sup>nd</sup> International Conference on Corporate Social Responsibility, October 2006, Humboldt-University Berlin
- Panelist, 2<sup>nd</sup> International Conference on Corporate Social Responsibility, October 2006, Humboldt-University Berlin
- Co-convener of the stream 'Corporate Social Responsibility' of the 2006 Conference of the International Federation of Scholarly Associations in Management (IFSAM), September 2006, Free University Berlin
- Ad-hoc reviewer for the EABiS Conference 2006, Milan
- Panelist in the Doctoral Consortium of the SIM Division, 2006 Academy of Management Conference
- Co-organizer of the Professional Development Workshop of the SIM Division 'Learn From The Experts About Publishing Social Issues Research In Top General Management Journals, 2006 Academy of Management Conference
- Panelist at the EABiS workshop on Applied Fundamental Research, October 2005, Copenhagen Business School
- Panelist in the Doctoral Consortium of the SIM Division, 2005 Academy of Management Conference
- Co-organizer of the Professional Development Workshop of the SIM Division 'Learn From The Experts About Publishing Social Issues Research In Top General Management Journals, 2005 Academy of Management Conference
- Co-organizer of the workshop 'Publishing ethics/CSR related research in mainstream journals', EBEN-UK conference, London, April 2005
- Co-organizer of a workshop "Public-Private Partnerships in Developing Countries" at the 12<sup>th</sup> Greening of Industry Conference, Hong Kong, November 2004
- Organizer of the Stream "CSR in Europe", Interdisciplinary CSR Research Conference, Nottingham, October 2004
- Chair of the session "Joint Ventures in International Business", 2004 Academy of Management Conference
- Organizer of the Symposium "Transnational institution building and the multinational company", 2004 Academy of Management Conference
- Main Convener of "Subgroup 17: 'Corporate Social Responsibility and Business Ethics'" at the 20<sup>th</sup> EGOS Colloquium, Ljubljana, June 2004, [www.egosnet.com](http://www.egosnet.com) (together with A.G. Scherer and A. Crane)
- Organizer of the 2<sup>nd</sup> Annual Symposium of the International Centre for Corporate Social Responsibility "Stakeholder Democracy – Perspectives From Across the Business Disciplines", November 2003, Nottingham
- Co-Organizer of the Symposium "International Comparative Perspectives on Corporate Social Responsibility", 2003 Academy of Management Conference
- Co-Convener of the Special Track "Global, National and Local Practices in Multinational Corporations" at the 3<sup>rd</sup> EURAM conference, Milan, April 2003
- Ad-hoc reviewer for the 2003 World Marketing Congress, Ethics and Corporate Social Responsibility Track
- Co-Organizer of the Symposium "Corporate Citizenship: Examining New Modes and Methods of Corporate Accountability to Stakeholders", 2002 Academy of Management Conference
- Session Chair and Rapporteur at EISAM Workshop on International Strategy and Cross-Cultural Management, March 2002, Växjö University, Sweden
- Co-organizer of the Research Conference "Management of Change in Multinational Companies: Global Challenges and National Effects", Humboldt-University Berlin, November 2001, funded by the Anglo-German Foundation for the Study of Industrial Society
- Session Chair and Rapporteur at Korea-World Bank Environmental Forum, February 2001, Cheju-Do, South Korea
- Organizer of the Workshop "15 years of 'Risk Society' – Implications and Challenges for a Globalising Economy", 9th International Conference of the The Greening of Industry Network, January 2001, Bangkok
- Commentator in the Doctoral Research Workshop, 9th International Conference of the The Greening of Industry Network, January 2001, Bangkok
- Ad-hoc reviewer for the 2001 British Academy of Management Conference, Cardiff Business School

- Organizer of the Workshop "The Lack of Theory in Corporate Environmental Management - Bridging the Gap between Theory and Practice", 8th International Conference of The Greening of Industry Network, November 1999, University of North Carolina at Chapel Hill
- Member of the Technical Program Committee of the Annual Conference "Risk Analysis: Opening the Process" of the Society for Risk Analysis-Europe, October 1998, Paris
- Session Chair at 2nd Asia Pacific Conference on Sustainable Energy and Environmental Technology, June 1998, Gold Coast, Australia
- Session Chair at International Scientific Symposium on Management and Development MER '98, May 1998, Portoroz, Slovenia
- Session Chair at Annual Meeting of the Society for Risk Analysis (Europe) "New Risk Frontiers", June 1997, Stockholm, Sweden
- Session Chair at International Sustainable Development Research Conference, April 1997, Manchester, England
- Session Chair at Annual Meeting of the Society for Risk Analysis (Europe) "Risk in a Modern Society", June 1996, Guildford, England
- Session Chair at International Sustainable Development Research Conference, March 1996, Manchester, England
- Session Chair at Third Annual Business Strategy and the Environment Conference, September 1994, Nottingham, England
- Co-Organizer of "The KIRIN International Management Programme - The Programme in Germany", three-day seminar for executives of KIRIN Brewery/Tokyo, Aug 1994, Düsseldorf, Germany

**Journals** (Ad hoc reviewer)

- *Academy of Management Review*
- *Business & Society (Member of the Editorial Board)*
- *Business Ethics: A European Review*
- *Business Ethics Quarterly (Member of the Editorial Board)*
- *Business Research (Member of the Editorial Board)*
- *Business Strategy and the Environment (Member of the Editorial Board)*
- *California Management Review*
- *Canadian Journal of International Development*
- *Corporate Governance: An International Review*
- *Corporate Governance: The International Journal of Business in Society*
- *Die Betriebswirtschaft*
- *European Sports Management Quarterly*
- *Greener Management International*
- *Human Relations*
- *Human Resource Development International*
- *Human Resource Management Journal*
- *Journal of Business Ethics*
- *Journal of Corporate Citizenship*
- *Journal of Management Studies*
- *Journal of Risk Research*
- *Management International Review*
- *Municipal Engineer*
- *New Academy Review*
- *Organization*
- *Organization Studies*
- *Organization & Environment (Member of the Editorial Board)*
- *Responsible Organization Review (Member of the Editorial Board)*
- *Scandinavian Journal of Management*
- *The International Journal of Operations Management*
- *Zeitschrift für Angewandte Umweltforschung*
- *Zeitschrift für Betriebswirtschaft*
- *Zeitschrift für Personalforschung*

**Books** (Ad hoc reviewer)

- *Cambridge University Press, Cambridge UK*

- *Houghton & Mifflin*, Boston
- *Palgrave*, Basingstoke
- *Routledge*, London
- *SAGE*, New York and *SAGE*, London

Toronto, May 2014